AGENDA
SPONSORED PROGRAMS COMMITTEE
Wednesday, August 28, 2019 • 11:15 a.m.
Claiborne Building, 1st Floor
Louisiana Purchase Room 1-100
1201 North Third Street
Baton Rouge, Louisiana

I. Call to Order

II. Roll Call

III. Consent Agenda

A. Appointment of Endowed Chairholders without National Search
   1. Louisiana State University and A&M College
   2. LSU Health Sciences Center – Shreveport
   3. Northwestern State University

IV. Repurposing of Non-State Earnings in Endowed Chair: University of Louisiana at Monroe

V. Other Business

VI. Adjournment

Committee Members: Sonia Pérez, Chair, Collis Temple III, Vice Chair, Blake David, William Jewell, Charles McDonald, Darren Mire, T. Jay Seale III, and Felix Weill
AGENDA ITEM III.A.

Appointment of Endowed Chairholders without National Search:

1. Louisiana State University and A&M College
2. LSU Health Sciences Center – Shreveport
3. Northwestern State University

Background Information

At its January 12, 2015 meeting, the Board unanimously approved the following revision to the Endowed Chairs for Eminent Scholars policy:

Effective immediately, all campuses shall provide documentation to the Commissioner of Higher Education that each Chair vacancy is being filled – whether externally or internally – following a national search. Any request for waiver of this policy shall be made in writing to the Commissioner of Higher Education and reviewed by external consultants. Upon receipt of the consultants’ response, the Commissioner will provide a formal recommendation for consideration and approval by the Board of Regents. Board approval of the waiver must be provided prior to appointment of the chairholder. The Board reserves the right to render a campus not in compliance with this policy to be ineligible for new Endowed Chairs funds.

Staff Summary

1. LSU and A&M College: Dodson and Hooks Endowed Chair in Maritime Law

   The Dodson & Hooks Endowed Chair in Maritime Law is a $1,000,000 Chair matched by the Board of Regents Support Fund in FY 2017-18 and has not yet been filled. After consideration of how best to use the Chair to meet both donor intent and BoRSF program parameters, LSU and A&M College requests a waiver of the Endowed Chairs national search requirement to appoint Thomas Galligan, Dean of the Law Center and an expert in the donor-specified field, to the Dodson & Hooks Chair.

2. LSU Health Sciences Center – Shreveport: Schumpert Medical Center Chair in Neurology

   The Schumpert Medical Center Chair in Neurology is a $1,000,000 Chair matched by the Board of Regents Support Fund in FY 1991-92 and was most recently held by the Department Chair in Psychiatry. LSUHSC-Shreveport wishes to appoint Dr. James Clifton Patterson as holder of the Chair. Dr. Patterson was selected as Department Chair through a national search and is fully qualified to hold the Schumpert Chair.

3. Northwestern State University: Erbon and Marie Wise Endowed Chair in Journalism

   The Erbon and Marie Wise Endowed Chair in Journalism is a $1,000,000 Chair matched by the Board of Regents Support Fund in FY 2002-03 and has been consistently filled. Northwestern wishes to appoint Dr. Paula Furr, a previous holder, now retired, to the Wise Chair on an interim
basis while a national search is conducted for a permanent holder. Dr. Furr will use income from the Chair to support students’ and academic experiences consistent with the purpose of the Chair during the year of the national search.

Senior Staff Recommendation

The Senior Staff recommends approval of requests from Louisiana State University and A&M College and Northwestern State University to appoint internal candidates without conducting national searches as follows:

- Louisiana State University and A&M College: Appoint Thomas Galligan to the Dodson & Hooks Endowed Chair in Maritime Law;
- LSU Health Sciences Center – Shreveport: Appoint James Clifton Patterson to the Schumpert Medical Center Chair in Neurology; and
- Northwestern State University: Appoint Paula Furr to the Erbon and Marie Wise Endowed Chair in Journalism.

As stipulated in Board policy, Letters of Appointment to approved holders must be submitted to the Board within 90 days of this approval.
AGENDA ITEM IV.

Repurposing of Non-State Earnings in Endowed Chair: University of Louisiana at Monroe

Background Information

The Board of Regents Support Fund Endowed Chairs program provides state matching to private-sector contributions to create endowed supplementary support for highly productive senior faculty at a minimum level of $1 million. The program’s investment policy stipulates that once BoRSF match is provided, the endowment corpus and all associated earnings will be treated the same in terms of application of policies and use of funds. The purpose of endowed faculty support is to generate earnings on the corpus, generating a steady stream of supplementary funding to support the research and educational work of the holder on an annual basis. Prior to adoption of policies in 2015 and 2016 to require regular expenditure of earnings, some endowment accounts had accrued significant earnings in excess of corpus.

Staff Summary

The Tom and Mayme Scott Chair in Clinical Pharmacy at the University of Louisiana at Monroe (ULM), matched in 1997-98 and vacant since 2014, has a current market value, including the $1 million corpus and unobligated earnings, is $3,114,097.52. The campus and the original donor have requested to remove $1,268,457.91 from earnings associated with the current Chair to create a new $1 million Chair to assist the campus in adjusting to the leadership vacuum in the pharmacy field caused by the growth in the number of Colleges of Pharmacy across the country. UL Monroe is actively interviewing candidates to fill the current Scott Chair, and indicates that a second $1 million Chair would assist in building a cohort of highly productive senior faculty in the College. The new Chair, established solely with earnings associated with the private donor’s original contribution to the current Chair, will be considered privately established, rather than a BoRSF-matched slot, and not subject to BoRSF policies and procedures. The origin of the funds – earnings on a BoRSF-matched endowment, and not private contributions – render it ineligible, however, for any BoRSF matching in the future.

The purpose of the BoRSF Endowed Chairs program is to provide a permanently endowed corpus that generates regular income to support the chairholder’s academic and research work, and not to generate funds to seed new permanent endowments. Staff notes that this action is permissible only under the specific circumstances noted above: the request of the private donor to repurpose earnings solely associated with his/her original contribution, unique circumstances in the academic field, and the understanding that the resulting endowed chair will be ineligible for BoRSF matching in the future. It is also noted that, under existing policies for retention and expenditure of funds in matched endowments, accrual of this level of expendable funds in the principal may no longer occur.

Senior Staff Recommendation

The Senior Staff recommends approval of the University of Louisiana at Monroe’s and original donor’s request to remove $1,268,457.91 from earnings associated with the private donor’s original contribution to the Tom and Mayme Scott Chair in Clinical Pharmacy, to be comprised solely of
earnings on the private contribution, to create a new endowed chair not associated with BoRSF programs and ineligible for future BoRSF match.