

Marty J. Chabert
Chair

Collis B. Temple III
Vice Chair

Blake R. David
Secretary

Kim Hunter Reed, Ph.D.
Commissioner of
Higher Education



Claudia H. Adley
Randy L. Ewing
Robert W. Levy
Charles R. McDonald
Darren G. Mire
Sonia A. Pérez
Wilbert D. Pryor
T. Jay Seale III
Gary N. Solomon, Jr.
Gerald J. Theunissen
Felix R. Weill
Jacqueline V. Wyatt
Anthony B. Kenney, Jr., Student

BOARD OF REGENTS
P. O. Box 3677
Baton Rouge, LA 70821-3677
Phone (225) 342-4253, FAX (225) 342-9318
www.regents.la.gov

April 24, 2019 • 9:15 a.m.

Louisiana Purchase Room, Claiborne Building, Baton Rouge, LA

V. Reports & Recommendations

B. ACADEMIC AND STUDENT AFFAIRS

1. Consent Agenda
 - a. Continued Authorization of Existing Centers and Institutes
 - i. Institute for Nonprofit Administration & Research – LSU Shreveport
 - b. Routine Staff Reports
 - i. Staff Approvals
 - ii. Letters of Intent/Proposals in the Queue
2. Academic Programs
 - a. Letters of Intent
 - i. PhD Construction – LSU A&M
 - b. Program Proposals
 - i. PBC Computed Tomography – Northwestern State U
3. New Academic Centers and Institutes
 - a. The Austrian Marshall Plan Center for European Studies – UNO

AGENDA ITEM V B 1a i
REAUTHORIZATION OF A PREVIOUSLY APPROVED RESEARCH UNIT
LOUISIANA STATE UNIVERSITY SHREVEPORT
INSTITUTE FOR NONPROFIT ADMINISTRATION & RESEARCH

BACKGROUND INFORMATION

Louisiana State University Shreveport (LSUS) is requesting reauthorization of the Institute for Nonprofit Administration & Research (INAR). The Institute was granted initial full approval as the Institute for Human Services and Public Policy by the Board of Regents in September 2002, with continued authorization granted in 2009 and 2014 when it was renamed. The LSU Board of Supervisors approved the request to seek continued authorization of INAR at its March 2019 meeting.

STAFF SUMMARY

1. Description

INAR was established in 2002 to provide nonprofit administration courses and advanced learning opportunities, as well as interdisciplinary research and support of nonprofit initiatives. With the support of university/community partnerships, students participate in classroom and hands-on learning, developing professional experience, and preparing for nonprofit careers. Academic programs supported by the institute include a noncredit Certificate in Nonprofit Administration, a undergraduate minor in nonprofit administration, and the Master of Science in Nonprofit Administration. Students completing the latter two academic credentials are eligible to be credentialed as a nationally recognized Certified Nonprofit Professional.

In addition to the academic programs, INAR offers a range of professional services to nonprofit organizations, government entities, and businesses including program evaluations, focus groups, program planning, satisfaction surveys, and employment entrance and promotional exams. Student participation in these services provides valuable learning and professional development experiences.

2. Activities

Since INAR's last reauthorization in 2014, the MS in Nonprofit administration has grown from 13 graduates in 2013-14 to 35 graduates in 2017-18, and LSUS expects that number to continue to grow based on current enrollment of approximately 200 students and the 100% online availability. Within both the MS and nonprofit administration minor, INAR supports the successful completion of requirements, including travel to a Nonprofit Leadership Alliance (NLA) institute for 44 students to earn the Certified Nonprofit Professional credential. INAR's non-credit professional development certificate program, also offered 100% online, went through a course redesign process to align with the NLA Workforce Development Track. Responding to workforce and student demand, INAR has started the process of developing a proposal for a bachelor's degree program in nonprofit administration to complement its existing program offerings.

The institute's research activities include applied research services and academic research. Ongoing and new applied research projects since 2014 have focused on the development, implementation and/or evaluation for various entities in the region. These have included: the Louisiana State Police Commission Exam; the Consumer Assessment of Healthcare Providers & Systems (CAHPS) patient satisfaction survey for hospitals and hospice throughout the region; and Step Forward, a regional project organized by the Community Foundation of North Louisiana working to improve and support education from cradle to career. INAR faculty and other institute affiliates also conduct academic research that has attracted research funding for various papers and projects related to nonprofit administration.

The nonprofit focus of INAR lends itself well to community outreach and support, and the institute and its faculty and students are regularly engaged in the local and regional community. This includes a range of activities such as: service on nonprofit boards such as the Caddo Council on Aging and the HOPE for the Homeless; volunteer service projects such as the Centenary College Martin Luther King, Jr. Dream Week and LSU Shreveport Campus Cleanup; and various other projects including fundraising and presentations.

3. Resources and Administration

The INAR is administratively located in the College of Arts & Sciences and the Executive Director reports directly to the Dean. Institute staff include an Executive Director, a Director of Applied Research, Director of Operations, Project Manager, and a Professional in Residence plus seven adjunct faculty, three graduate assistants, and six student workers. The Professional in Residence position was created to coordinate the Master's program and assist with the development of the planned BS/Nonprofit Administration. The institute is currently searching for a new executive director; when that person is hired, the current director will step down and assume the role of Director of Operations.

The institute is located in Bronson Hall and maintains standard computer equipment and software to support the office and the call center.

4. Budget

The institute's primary source of support is from its contract research and analysis projects, plus additional revenue from research and continuing education course offerings. Currently, the total of external funding is just over \$250K per year, an amount that is expected to grow to more than \$300K per year in the next five years. INAR currently receives approximately \$115K in support from the university, which is used for salaries and student pay. These resources support the activities of the institute, including software and hardware costs and professional expenses such as travel and membership fees.

STAFF ANALYSIS

LSU Shreveport's INAR continues to provide strong education, professional development, and support opportunities for students and the broader nonprofit administration professional community in North Louisiana. Along with the academic offerings, the research and service functions of the institute provide a strong connection between LSUS, the regional community, and the broader nonprofit administration community. The long history of institutional support and continued revenue from special contract services offered by INAR will provide stable funding for the future of the institute.

STAFF RECOMMENDATION

Senior staff recommend continued authorization of the Institute for Nonprofit Administration & Research at Louisiana State University Shreveport for a period of five years. A progress report and request for reauthorization shall be due by May 1, 2024.

AGENDA ITEM V B 1b i
ROUTINE ACADEMIC REQUESTS
Staff Approvals

Institution	Request
LA Tech	Request to change the name of the BS/Family & Child Studies (CIP 19.0701) to <u>BS/Human Development & Family Studies</u> to reflect evolving conventions in the profession. Approved.
LSU	Request to change the CIP codes for the <u>MS and PhD/Economics</u> from 45.0601 (General Economics) to <u>45.0603</u> (Econometric and Quantitative Economics) to better reflect the nature of the graduate programs as they have evolved to focus on analyzing economic data and phenomena with quantitative and mathematical tools. Approved.
LSU	Request to change the name of the Public Administration Institute, which manages and administers the Master of Public Administration, to the <u>Department of Public Administration</u> to better reflect its purpose and operating structure. Approved.
LSUA	Request to offer the BS/Mathematics (27.0101) and BS/World Religions (38.0201) 100% online, essentially duplicating the existing programs in a new format. Approved.
McNeese	Request to rename the Health & Human Performance Department to the <u>H.C. Drew School of Health & Human Performance</u> , in recognition of the contributions to and support of the university in this area by the H.C. Drew Foundation. Approved.
ULM	Request to implement a remodeled BS/Music at 132 credits for Instrumental Music Ed K-12, and 134 credits for Vocal Music Educ K-12, as endorsed by the UL System and LDE. Approved.
UNO	Request to form the <u>School of Education</u> within the College of Liberal Arts, Education & Human Development by bringing the Department of Curriculum, Instruction, & Special Education and the Department of Educational Leadership, Counseling, & HPHP together into one School overseeing five degree programs. Approved.

AGENDA ITEM V B 1 b ii
LETTERS of INTENT/PROPOSALS in the QUEUE
Submitted to BoR by Management Boards

REQUEST	CAMPUS	PROGRAM	RECV'D	STATUS
Letters of Intent	LSU	MS – Healthcare Systems Engineering	07.02.18	07.02- 08.03.18 circulated to CAOs for input; 08.09 and 09.11 - sent questions to campus; 10.8 ongoing concerns discussed with campus; 12.20 responses received; continued discussion on need for an additional/separate IE-focused degree; 04.16 recommended developing as an MSIE concentration first, to test interest & fac needs.
	SLU	BS – Integrated Science & Technology	08.23.18	8.30.18 - circulated to CAOs for input; responses due 9.27.18; 1.3.2019 - sent CAO and staff concerns to campus, awaiting response.
	ULM	BA – Music	10.29.18	11.8.2018 – circulated to CAOs for input, responses due 12.6.2018; 2.7.2019 – sent concerns to campus about unnecessary duplication, awaiting response.
	SLU	MS – Population Health Mgt	12.11.18	1.25.2019 – circulated to CAOs for input, responses due 2.22; responses received, under staff review.
	LSU	BFA – Film & TV	03.21.19	4.8.19 – Sent to CAOs for review and input. Responses due 5.3.19.
	UNO	PhD – Justice Studies	04.01.19	6.25.18 – rcvd original Lol; 06.29– 07.27.18 circulated to CAOs; 08.01 questions sent to campus; 08.01 received initial response; 08.03 suggested mtg to discuss; 12.06 again suggested meeting to discuss the program concept/plan, or table the request; 1.22.19 – Met with campus representatives about program concerns; campus will submit revised Lol; 4.1.19 – campus submitted draft revised Lol, under staff review.
Proposals	FTCC	AAS – Care & Development of Young Children	10.04.18	11.16.18 – Staff & campus discussions on program detail and need; awaiting revised proposal; 3.27.19 – communication on various issues are ongoing; currently awaiting response on additional questions related to curriculum, resources, and need.
	NWLTC	AAS – Health Information Technology	11.20.18	01.31.19 – requested proposal amendment addressing accreditation requirements for curriculum and faculty, program rigor.
	NSU	BS – Resource Management (conversion from BAS)	10.29.18	11.28.18 – emailed questions about program purpose and design, for faculty/dept. input; awaiting response.
	NSU	MS – Computer Information Systems	02.25.19	Staff review
	SLU	BA/Spanish to BA/World Lang (restructure)	02.25.19	03.15 – questions sent to the campus about CIP & intended range of concentrations under <i>World Languages</i> ; answers received but concerns remain; continued discussion needed.
	SLU	MS Athletic Training	03.13.19	Staff review
	LSUA	BS – Accounting	03.29.19	Corrected proposal replaced the version submitted on 03.21; under staff review.

AGENDA ITEM V B 2 a i

LETTER of INTENT

LOUISIANA STATE UNIVERSITY AND A&M COLLEGE DOCTOR OF PHILOSOPHY IN CONSTRUCTION

BACKGROUND INFORMATION

Louisiana State University and A&M College (LSU) requests Board of Regents approval of a Letter of Intent (Lol) to create a proposal for a Doctor of Philosophy in Construction. The Lol was approved by the LSU Board of Supervisors in January 2019 and forwarded to the Board of Regents for consideration. The Lol was then circulated to Chief Academic Officers (CAOs) statewide for review and comment.

STAFF SUMMARY

1. Description and Need

LSU's Bert S. Turner Department of Construction Management in the College of Engineering plans to extract the successful construction management concentration from the multi-disciplinary PhD in Engineering Science to establish a stand-alone PhD in Construction. With the growth of LSU's existing BS, PBC, and MS programs in construction management and the related increase in degree-seekers within the construction industry, demand for faculty and research in the field are also growing. Graduates of the PhD program will be able to conduct research in construction management, construction engineering, facility management, materials science, sustainability, resilience, building science and technology, built environment informatics, building analytics, and virtual construction and simulation. Employment opportunities will include both industry and academia. LSU anticipates that the separation of the construction management concentration into a separate PhD will aid the department in attracting top construction-focused students, faculty, and research funding. In order to support LSU's strategy to increase online enrollment and program availability, the program will be offered both on campus and online.

The South leads the nation with 6% construction growth in 2018, alone. With \$93.5 billion in announced and ongoing construction projects presently in Louisiana, the need for construction managers and researchers in the state is pressing. LSU's intended PhD in Construction would be the only one in the state and one of only a handful in the country, as most programs in the field exist as concentrations and specializations within civil engineering, architecture, planning or other related disciplines. The new PhD program will bring national attention to LSU as an attractive option for students wishing to further their studies with a strong focus and recognition in the area of construction.

2. Students

The construction management concentration in the engineering science PhD program currently has 27 enrolled students. Upon approval of the intended program, current students are all expected to transition to the new PhD in Construction, and LSU anticipates that the raised program profile will generate additional enrollment. The three year graduation statistics of LSU's construction management programs include the bachelor's degree with 130 graduates per year, a post-baccalaureate certificate with 77 per year, and the master's degree averaging 24 graduates per year. The intended program will be designed for students with a related bachelor's or master's degree in construction management or construction engineering and will allow the transfer of appropriate master's level courses, with program approval.

3. Faculty, Resources & Budget

LSU does not anticipate any additional resource needs for the first five years of the program since existing construction management faculty are already teaching and supporting doctoral students in the engineering science program. Additional faculty may be needed in the future as the program grows.

STAFF ANALYSIS

LSU's existing construction management concentration in the PhD Engineering Science program currently graduates enough students to sustain a viable stand-alone PhD program in construction, and existing faculty and administration in the construction management department are sufficient to implement the program. To strengthen the justification for separating the program, the full program proposal should include stronger evidence that the stand-alone program would attract additional students, faculty, and research funding as the Lol claims. LSU must also address the issue of enrollment viability in the PhD Engineering Science program if two of the largest concentrations, Industrial Engineering (letter of intent approved June 2018) and Construction Management are moved out of the program.

CAO reviewers of the Letter of Intent recommended that LSU name the program PhD in Construction Management to better reflect the curriculum and intention, as well as to align with the existing program and department names, and staff concur.

STAFF RECOMMENDATION

The Senior Staff recommend approval of the Letter of Intent to develop a full proposal for a Doctor of Philosophy in Construction Management at Louisiana State University and A&M College.

AGENDA ITEM I B 2 b i
PROPOSED NEW ACADEMIC PROGRAM
NORTHWESTERN STATE UNIVERSITY
POST BACCALAUREATE CERTIFICATE in COMPUTED TOMOGRAPHY

BACKGROUND INFORMATION

Northwestern State University (NSU) requests Board of Regents' approval to establish a Post Baccalaureate Certificate in Computed Tomography (PBC/CT). The proposal was approved by the ULS Board of Supervisors in February and submitted to the Regents for consideration.

STAFF SUMMARY

1. Description

NSU radiologic science faculty, in response to employer and student need and demand, have developed the proposed 12-credit PBC CT targeted toward working, registered radiological technologists who wish to earn advanced certification in CT. The American College of Radiology has suggested requiring certification for all CT technologists, which requires passage of the American Registry of Radiologic Technologists CT Exam. While eligibility for the exam only requires 16 clock hours of classroom learning, professionals and employers have found that this is not nearly sufficient to acquire the knowledge to pass the exam, and they are asking for certificate programs such as the one proposed to support CT certification. Eligibility for the certification exam also includes a clinical requirement. NSU's proposed PBC will not require a clinical component because the program is targeted for working professionals, and students can meet clinical requirements while employed. This should allow students to complete the program more quickly. The proposed PBC is in line with NSU's existing BS and MS/Radiologic Science.

2. Need

US Department of Labor and Louisiana Workforce Commission projections demonstrate that CT technologists are in demand and predict that the market will grow about 13% in the next ten years. Effective January 2018, The Joint Commission (healthcare provider institution accreditor) published new accreditation requirements that CT technologists at its accredited institutions be certified. Members of NSU's School of Allied Health Advisory Board have confirmed that, in line with recommendations of the American College of Radiology and The Joint Commission requirements, they are requiring certification for all CT Technologists, further confirming the need for a program designed to prepare students for the certification exam.

3. Students

The certificate program was designed to attract working, registered radiologic technologists who hold a bachelor's degree and are seeking additional certification in CT. NSU expects it to be especially attractive to recent graduates of its BS/Radiologic Science (BS RS) undergraduate degree program as well as to BS RS graduates from other institutions in the state, but the program will have broad regional and national appeal as well because it will be offered 100% online. The exclusion of a clinical component will make the program especially appealing since clinical requirements for certification can be met as employees in the field. The program is expected to enroll five students in the first year, with 20 new students per year by year four.

4. Faculty, Resources & Accreditation

One current full time faculty in NSU's School of Allied Health is CT certified and will teach in the program, while another is seeking certification. Three of the four courses needed for the proposed certificate are new and are currently being developed by faculty with the assistance of eNSU, the university's online program unit. Because the PBC will be offered 100% online, no additional facilities, equipment, or library resources will be required. One adjunct faculty costing \$5K per semester would be needed for the first

two years of the program, and \$1000 has been budgeted for marketing. The anticipated five students enrolled in the first year will generate \$22,500 in tuition revenue.

STAFF ANALYSIS

The proposed PBC/CT program will provide needed knowledge to working professionals for an in-demand certification. NSU's faculty and its School of Allied Health programs in radiological science provide the support and foundation for the development and implementation of the certificate requirements. Because the program does not include a clinical component, it will be especially attractive to working professionals who can complete the clinical hours required for certification on the job.

STAFF RECOMMENDATION

The Senior Staff recommend conditional approval of the proposed Post Baccalaureate Certificate in Computed Tomography (CIP 51.0911) at Northwestern State University, with a progress report on program implementation due October 1, 2020.

AGENDA ITEM V B 3 a
ACADEMIC INSTITUTE SEEKING BoR APPROVAL
UNIVERSITY OF NEW ORLEANS
CENTER AUSTRIA – THE AUSTRIAN MARSHALL PLAN
CENTER FOR EUROPEAN STUDIES

BACKGROUND INFORMATION

The University of New Orleans (UNO) requests approval of the Center Austria – The Austrian Marshall Plan Center for European Studies. The center was founded in 1997 and is now seeking official BoR recognition and approval. The request was approved by the UL Board of Supervisors at its February 2019 meeting and sent to the Board of Regents for consideration. BoR policy is to grant conditional approval of new research units, typically for a period of one year.

STAFF SUMMARY

1. Description and Need

The Austrian Marshall Plan Center for European Studies, known as Center Austria, was founded in 1997 to administer the wide range of activities growing out of UNO's partnership with the University of Innsbruck, a relationship that grew out of the New Orleans/Innsbruck partnership from the post-World War II Marshall Plan, also called the European Recovery Act. Center Austria promotes the study and understanding of Austria and Europe within the American Gulf South region by organizing and producing scholarly symposia, lectures, and publications. The center also facilitates and supports the exchange of students, research fellows, and faculty from universities in Austria, including those in Innsbruck, Vienna and Graz. The work of the center is partially supported through the Austrian Marshall Plan Foundation, which supported the Marshall Plan Chair in Austrian Studies with matching funds from the BoRSF.

The center's work in maintaining strong relationships with Austrian partners will continue the legacy of the Marshall Plan, support the internationalization of UNO, and maintain New Orleans as a hub for US/European relations and scholarship. Center Austria is the only such unit in Louisiana, and given the strong connections between the Gulf South and Central Europe from business through student exchanges, the center serves as a connection point for these activities.

2. Initiatives and Activities

Center Austria supports UNO's goals for Global Citizenship as well as the current Quality Enhancement Plan (a requirement for regional accreditation), *Bringing the World to UNO*, by facilitating student and faculty exchanges, inviting guest speakers in the field of European Studies, organizing conferences and symposia such as "Regional and Economic Development: The EU and the American South Compared," and publishing three different book series in the field of Austrian and European Studies. The center is committed to building local outreach with institutions such as the National World War II Museum, the Deutsches Haus of New Orleans, and area high schools. Future plans for the center include organizing a workshop on Austrian apprenticeship training models, hosting annual events to familiarize the local community with Austrian and European culture, forming a "Friends of Center Austria" group of close supporters, and establishing an advisory board that will include local and national experts.

3. Resources and Administration

The Center Austria is operated by a director and an associate director with the support of administrative staff and student workers. The center's offices, located in the International Center Building, also house two research fellows from Austria each semester and various visiting scholars from Austria and other European countries. A large seminar room houses the center's public lectures and small conferences. The center's director operates under the umbrella of the Department of History and Philosophy and reports directly to the Dean of the College of Liberal Arts, Education, and Human Development.

4. Budget

Institutional support of approximately \$105K per year covers salaries and student workers. Endowment funds, including a BORSF Chair (sponsored by the Austrian Marshall Plan Foundation) and Professorship, and the Center Austria endowment provides just over \$77K in funds to support salaries and center activities. Annual contributions of \$22K from the Austrian Ministry of Education, Science and Research provide support for special initiatives.

STAFF ANALYSIS

In its 20 year history, Center Austria has built and maintained a strong connection between UNO and the University of Innsburg. The University seeks BoR authorization and recognition of the Center to leverage its connections into a broader scope of activity including further outreach and education. The faculty leading these efforts are former participants in the Innsburg exchange partnership and show a strong investment in the center's future success. Given the history of strong financial support from the Austrian Marshall Plan Foundation and the university, staff believe Center Austria has a stable future and support full authorization.

STAFF RECOMMENDATION

The Senior staff recommend full approval of the Center Austria – The Austrian Marshall Plan Center for European Studies at the University of New Orleans, with request for continued authorization due by February 1, 2024.