

# MINUTES

## BOARD OF REGENTS

March 23, 2011

The Board of Regents met as a Committee of the Whole, at 10:30 a.m., Thursday, March 23, 2011, in the Louisiana Purchase Room, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chairman Robert Levy called the meeting to order. Executive Assistant Carolyn Blanchard called the roll and a quorum was established.

Present for the meeting were:

Robert Levy, Chairman  
Mary Ellen Roy, Vice Chair  
Scott Ballard  
Maurice Durbin  
Joseph Farr  
Chris Gorman  
W. Clinton Rasberry  
Victor Stelly  
Harold Stokes  
Joseph Wiley

Absent from the meeting were:

Ed Antie  
Charlotte Bollinger, Secretary  
Robert Bruno  
Donna Klein  
Albert Sam  
Demetrius Sumner

Chairman Levy requested a motion to amend the agenda.

**On motion of Regent Wiley, seconded by Regent Farr, the Board, acting as a Committee of the Whole, voted unanimously to amend the agenda by moving Agenda Item VI. Recognition of Mr. Roland Toups, Former Member of the Board of Regents before Agenda Item III. Public Comments.**

RECOGNITION OF MR. ROLAND TOUPS, FORMER MEMBER OF THE BOARD OF REGENTS

Regent Levy recognized Mr. Roland Toups, former Board of Regents member, who served for 14 years under the leadership of three Governors as well as serving as Board chairman for three and one-half years. He said that Mr. Toups approached his service on the Board of Regents with commitment, focus, dedication and integrity. Chairman Levy also noted Mr.

Toups' accomplishments as Chair of the Regents' Technology Committee when the Louisiana Optical Network Initiative was created. He said Mr. Toups guided higher education through a difficult year after south Louisiana was devastated by Hurricanes Katrina and Rita. Regent Levy continued by stating that most recently Mr. Toups lent his support and expertise to the creation of a performance-based funding formula. He further stated that Mr. Toups demonstrated patience, excellence, wisdom and statesmanship in a way that is admirable.

Chairman Levy presented Mr. Toups a plaque in recognition of the years he spent improving higher education in Louisiana and a second plaque with a gavel in recognition of his distinguished leadership as Chairman.

Mr. Toups said it was a privilege to serve the State and the Board of Regents. He thanked Governors Foster, Blanco and Jindal for his appointments to the Board along with the Commissioners and staff he worked with during his 14 years. He stressed the importance of moving higher education forward and doing what your heart says is correct. He said he never forgot the words spoken to him as a young man while in the Air Force -- "Duty, Honor and Country." He continued with the saying that "old soldiers never die, they just fade away" and said that "old Regents don't die, they just fade away."

#### PUBLIC COMMENTS

Chairman Levy noted there was a request to make public comments from representatives of the Businesses for Improving Louisiana's Development (BILD). He introduced Dr. Phillip Rozeman, spokesperson for BILD, who in turn introduced Ms. Meg Mahoney, Senior Vice President for Competitiveness, the Baton Rouge Area Chamber and member of BILD, and Mr. Barry Erwin, President and CEO of Council for a Better Louisiana (CABL).

Dr. Rozeman informed the Board that BILD is a group of business organizations (e.g., Chamber of Commerce, Blueprint Louisiana, CABL, Louisiana Economic Development) united around a common goal of excellence in Louisiana's higher education enterprise. He said the mission of BILD is to improve the educational achievement of the people of Louisiana and position higher education to be more responsive to the workforce needs of Louisiana's businesses. Dr. Rozeman stated that higher education is an investment, not an expenditure. Higher education must be built on access, accountability and autonomy. Priorities must be set due to a fixed budget for higher education and must include (1) streamlining program offerings, (2) increasing the capacity of community and technical college system, and (3) the articulation and transfer agreement.

Dr. Rozeman also noted that in working through the current budget challenges, Louisiana must transform its postsecondary education system for its citizens in ways that retain, protect and enhance programs of highest quality and priority for the state and position institutions for a sustainable future. Dr. Rozeman stated that BILD has eight principles:

- Higher education institutions should be given sufficient authority to manage their costs in appropriate and accepted ways and have the autonomy to set self-generated revenues at market-driven rates that strike a reasonable balance between state and student support.
- As autonomies are granted and efficiencies are realized, institutions and systems should implement and demonstrate meaningful reductions in administrative and other costs in the delivery of services.
- Budget cuts to institutions and programs must be strategic – not across-the-board – and preserve high-performing programs that support economic development of the state and its region.
- Higher education should explore regional consolidation and plan strategically in ways that take into account the basic needs of broad regions of the state and eliminate unnecessary duplication of programs and services.
- Postsecondary education should utilize a performance-based funding formula at the institutional level that recognizes the varied missions of institutions and is focused on

educational attainment and alignment with workforce and economic development priorities.

- Postsecondary education policies should continue to drive a balance between 2-year and 4-year enrollments comparable to other states in the region, by strengthening admission standards, implementing statewide articulation and transfer policies, and accelerating regional partnerships among institutions and across systems.
- Access to postsecondary education must remain a high priority and appropriate financial aid measures should be put in place to ensure the cost of higher education in Louisiana is affordable for all citizens.
- Innovative and forward-looking practices, such as online instruction, should be embraced to contain costs and minimize disruptions to students in the delivery of services.

Dr. Rozeman concluded by stating that BILD cares about the future of Louisiana's citizens. BILD wants to work together with the Board of Regents to assist in creating a competitive postsecondary education enterprise in Louisiana.

Ms. Mahoney informed the Board that the Chamber and BILD worked together last year with the legislature and executive administration to shape and assist in passing the LA GRAD Act. She said there are other areas that need improvement in higher education, so the group is reconvening for the upcoming legislative session. She said once all bills have been filed, positions will be taken on the bills before the session begins.

Mr. Erwin told the Board that the business community has the same values as higher education and will work together during the upcoming regular session. He said higher education must provide to Louisiana citizens the highest quality of programs and services to meet workforce needs, improve educational attainment, and make it sustainable for the future.

APPROVAL OF THE MINUTES OF FEBRUARY 24, 2011

**On motion of Regent Raspberry, seconded by Regent Stokes, the Board of Regents, acting as a Committee of the Whole, voted unanimously to approve the minutes of February 24, 2011.**

APPROVAL OF THE MINUTES OF MARCH 14-15, 2011

**On motion of Regent Farr, seconded by Regent Stelly, the Board of Regents, acting as a Committee of the Whole, voted unanimously to approve the minutes of March 14-15, 2011, as amended to reflect Regent Gorman's attendance at the meeting on March 15, 2011.**

**REPORT AND RECOMMENDATIONS****PLANNING, RESEARCH AND PERFORMANCE COMMITTEE**

On behalf of Regent Stelly, Chair of the Planning, Research, and Performance Committee, Dr. Larry Tremblay, Associate Commissioner for Planning and Research, presented recommendations to be considered.

LICENSURE

**On motion of Regent Stelly, seconded by Regent Durbin, the Board of Regents, acting as a Committee of the Whole on behalf of the Planning, Research and Performance Committee, voted unanimously to approve the requests for license renewals for Texas Christian University and Texas Wesleyan University.**

PROPRIETARY SCHOOLS

**On motion of Regent Stelly, seconded by Regent Durbin, the Board of Regents, acting as a Committee of the Whole on behalf of the Planning, Research and Performance Committee, voted unanimously to approve the following recommendations submitted by its Proprietary Schools Advisory Commission following its meeting on March 10, 2011:**

- **Approve an initial operating license for Blue Cliff College—Metairie Satellite Location, located in Metairie, Louisiana.**
- **Approve an initial operating license for Livingston Parish Technical College, located in Livingston, Louisiana, with the condition that within 120 days proper paper work be submitted to staff confirming the name change of the institution from Livingston Parish Technical College, LLC, to Livingston Technical College, LLC.**
- **Renew the licenses of the following proprietary schools (initial license date in parentheses):**

**Baton Rouge School of Court Reporting (01/26/06)**  
**Blue Cliff College, Lafayette (01/27/00)**  
**Central Louisiana School for Dental Assistants (01/26/06)**  
**Coastal College, Hammond (02/23/89)**  
**Creative Floral Design School, LLC (02/27/86)**  
**Dryades YMCA School of Commerce (02/27/97)**  
**ITI Technical College (01/27/00)**  
**Kaplan, Inc., Baton Rouge (02/06/85)**  
**Kaplan, Inc., New Orleans (02/06/85)**  
**Lafourche Merchant Marine Training Services (01/27/10)**  
**Louisiana Dental Assistant School, LLC (01/27/05)**  
**Moore Career College, Inc. (01/27/10)**  
**Multi-Cultural Educational Community Center of Achievement, Inc. (MECCA) (01/22/09)**  
**Remington College, Baton Rouge Campus (01/27/00)**  
**Remington College, Lafayette Campus (01/25/01)**  
**Remington College, Shreveport Campus (01/25/07)**  
**Tulsa Welding School, Jacksonville Campus (01/27/10)**  
**WyoTech--Florida (01/27/10)**

#### LA GRAD ACT

Discussions centered around the specialized nature of the Louisiana State University Health Sciences Centers. Since the selectivity of the programs lent them to high retention, graduation and licensure pass rates, the GRAD Act goals for the institutions centered more on maintenance of high achievement rather than marked improvement.

**On motion of Regent Stelly, seconded by Regent Stokes, the Board of Regents, acting as a Committee of the Whole on behalf of the Planning, Research and Performance Committee, voted to approve the GRAD Act Performance Agreement (including attachments) for the Louisiana State University Health Sciences Center in New Orleans. Additionally, the Board of Regents authorizes Chairman of the Board Robert Levy to sign the agreement on behalf of the Board of Regents and to forward such agreements to appropriate Legislative officials.**

Yeas (8)      Scott Ballard, Maurice Durbin, Joseph Farr, Chris Gorman, Robert Levy, W. Clinton Rasberry, Victor Stelly, Harold Stokes, Joseph Wiley

Nays (1)      Mary Ellen Roy

Dr. Tremblay noted that the staff will continue to work with the Louisiana State University Health Sciences Center at Shreveport to present its GRAD Act Performance Agreement for consideration at the regularly scheduled Board meeting in April.

#### TOPS EQUIVALENCY COURSE REQUEST

**On motion of Regent Stelly, seconded by Regent Stokes, the Board of Regents, acting as a Committee of the Whole on behalf of the Planning, Research and Performance Committee, voted unanimously to approve the staff recommendation to allow Anatomy and Physiology as an equivalent to an advanced science course for use in TOPS eligibility.**

#### ADOPTION OF THE PLANNING, RESEARCH AND PERFORMANCE COMMITTEE REPORT OF FEBRUARY 23, 2011

**On motion of Regent Stelly, seconded by Regent Durbin, the Board of Regents, acting as a Committee of the Whole on behalf of the Planning, Research and Performance Committee, voted unanimously to adopt the Planning, Research and Performance Committee Report of March 23, 2011.**  
*(Copy on file in the office of the Board of Regents.)*

#### **SPONSORED PROGRAMS COMMITTEE**

On behalf of Regent Stokes, Chair of the Sponsored Programs Committee, Dr. Kerry Davidson, Deputy Commissioner for Sponsored Programs, presented recommendations to be considered.

#### REQUEST FROM NICHOLLS STATE UNIVERSITY TO DIVIDE THE HAROLD J. CALLAIS ENDOWED CHAIR IN ECONOMIC DEVELOPMENT INTO THREE ENDOWED PROFESSORSHIPS

Regent Wiley questioned whether a task force was needed to review existing policies and program data and make any necessary recommendations of changes to the current Endowed Chairs program policies and procedures. After further discussion, the staff was directed to bring data and insights to the Board following the first program reporting period in summer 2011.

**On motion of Regent Stelly, seconded by Regent Gorman, the Board of Regents, acting as a Committee of the Whole on behalf of the Sponsored**

**Programs Committee, voted unanimously to accept the recommendation of the Sponsored Programs staff to approve the division of the Harold J. Callais Endowed Chair in Economic Development into three Endowed Professorships as follows: (1) Harold J. Callais Endowed Professorship in Economic Development at \$500,000, (2) Peter W. Callais Endowed Professorship in Business at \$250,000, and (3) Paul A. Callais Endowed Professorship in Business at \$250,000. The staff shall inform Nicholls of actions required to dissolve the Callais Chair and approve the three approved professorships.**

**On motion of Regent Stelly, seconded by Regent Gorman, the Board of Regents, acting as a Committee of the Whole on behalf of the Sponsored Programs Committee, voted unanimously to accept the recommendation of the Sponsored Programs staff that for future Endowed Chairs competitions a campus' mission shall be added as a factor to be considered during the assessment and rating of Endowed Chair proposals.**

#### POST-KATRINA SUPPORT FUND INITIATIVE (P-KSFI) MIDCOURSE EVALUATIONS

**On motion of Regent Stelly, seconded by Regent Farr, the Board of Regents, acting as a Committee of the Whole on behalf of the Sponsored Programs Committee, voted unanimously to accept the recommendation of the Sponsored Programs staff to approve continuation of support for all P-KSFI PRS and PES projects for 2011-12 at the funding levels originally approved. The Board also commended respective campuses for the high degree of effectiveness in implementing the P-KSFI Primarily Research and Primarily Education projects.**

#### UPDATES

The Sponsored Program staff updated the Board on the following items:

- BP Request for Proposals for Oil Spill-Related Research Funding
- Proceedings of the EpSCoR/Board of Regents Oil Spill Conference
- Endowed Chairs campus agreements and reporting requirements
- BoRSF Funding Recommendations

#### ADOPTION OF THE SPONSORED PROGRAMS COMMITTEE REPORT OF MARCH 23, 2011

**On motion of Regent Stokes, seconded by Regent Gorman, the Board of Regents, acting as a Committee of the Whole on behalf of the Sponsored Programs Committee, voted unanimously to adopt the Sponsored Programs Committee Report of March 23, 2011. (Copy on file in the office of the Board of Regents.)**

Regent Levy recessed the meeting at 12:40 p.m. and reconvened at 1:20 p.m.

### **FINANCE COMMITTEE**

On behalf of Regent Rasberry, Vice Chair of the Finance Committee, Mr. Todd Barré, Deputy Commissioner for Finance and Administration, presented recommendations to be considered.

#### **REVIEW AND ACCEPTANCE OF RESPONSE TO ACT 1000 OF THE 2010 REGULAR SESSION BY SENATOR DONAHUE**

**On motion of Regent Rasberry, seconded by Regent Stelly, the Board of Regents, acting as a Committee of the Whole on behalf of the Finance Committee, voted unanimously to adopt the preliminary draft report in response to Act 1000 of the 2010 Regular Session by Senator Donahue and authorize the Chairman of the Board of Regents and the Commissioner of Higher Education to address any additional information needed in order to meet the required transmittal date of April 1, 2011.**

#### **REVIEW AND ACCEPTANCE OF THE FY 2011-2012 FUNDING FORMULA RECOMMENDATION**

After a discussion of concerns regarding the 4% stop gaps for some universities,

**On motion of Regent Durbin, seconded by Regent Ballard, the Board of Regents, acting as a Committee of the Whole on behalf of the Finance Committee, voted unanimously to adopt the FY 2011-2012 performance funding formula and preliminary formula distribution model as required by the State Constitution. The Board also authorizes the Chairman of the Board of Regents and the Commissioner of Higher Education to make any additional amendments to these documents as needed and keep the Board updated regarding those matters.**

#### **ADOPTION OF THE FINANCE COMMITTEE REPORT OF MARCH 23, 2011**

**On motion of Regent Rasberry, seconded by Regent Farr, the Board of Regents, acting as a Committee of the Whole on behalf of the Finance Committee, voted unanimously to adopt the Finance Committee Report of March 23, 2011. *(Copy on file in the office of the Board of Regents.)***

CONSIDERATION OF BYLAWS FOR THE INTERNAL OPERATION AND THE TRANSACTION OF BUSINESS FOR THE BOARD OF REGENTS FOR THE STATE OF LOUISIANA

Chairman Robert Levy said the next item on the agenda was consideration of the Regents' bylaws. He said the highlighted sections are new language and the strikethroughs are edits from the original bylaws.

Regent Wiley questioned Section 5.5 in the original bylaws regarding Student Membership on the Board that is now proposed as an addendum in the Policies and Procedures of the Bylaws [BPP 1.2(a)]. He noted several differences in the election process in the original bylaws as compared to the addendum. BPP 1.2(a) says, "The student member shall not be elected from the same management system within two consecutive years." He asked if this had been a problem in the past which made it necessary for Regents to have a specific rule. Ms. Connie Koury, General Counsel, Board of Regents, said without a rotation schedule it seemed to exclude some systems from ever having the student position on the Regents.

Mr. Wiley also noted that the addendum continued by stating that "A student representing each of the management systems... shall be elected to the Board of Regents at least once every five years." Ms. Koury said this would provide a stop gap measure to insure that a student from each system would be represented on the Board of Regents at least once every five years.

Regent Raspberry added this language is driven by the Council of Student Body Presidents (COSBP). Ms. Koury said COSBP is in the process of redoing its own Constitution with its own election procedures. She said a change may come back to the Board after COSBP finishes its work.

**On motion of Regent Wiley, seconded by Regent Stokes, the Board voted unanimously to accept the Bylaws for the Internal Operation and the Transaction of Business for the Board of Regents for the State of Louisiana.**

Chairman Levy handed out a copy of a letter written to Speaker of the House Jim Tucker dated February 28, 2011, regarding continued funding for the LOUIS project. He said the Board of Regents is offering support for LOUIS by requesting the maximum funding possible.

Chairman Levy offered some changes to Committee assignments due to the departure of Mr. Roland Toups, former member of the Board of Regents, and the arrival of newly appointed member Dr. Albert D. Sam, II.

**On motion of Regent Wiley, seconded by Regent Farr, the Board voted unanimously to ratify the Committee assignments as follows:**

**Dr. Albert Sam will serve on the following Committees: (1) Academic and Student Affairs, (2) Learning Centers, (3) Personnel and (4) Technology.**

**Mr. W. Clinton Rasberry, Jr. will serve as Chair of the Finance Committee; Ms. Donna Klein will serve as Vice Chair of the Finance Committee; and Ms. Mary Ellen Roy will be a member of the Finance Committee.**

#### **REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION**

Dr. James Purcell, Commissioner of Higher Education, noted that what is needed for the future of higher education will be different than what was required in the past. He reviewed the number of jobs lost and gained over the last four years throughout the country. Dr. Purcell noted that one out of five people are unemployed in the United States. He noted that by 2018, sixty percent of the jobs in America will require some postsecondary education. Currently only 28% of young adults aged 25 to 34 in Louisiana have a college degree. Statistics show that higher education assists an individual in being more involved in community activities, making more money for their family, and having a better quality of life.

OTHER BUSINESS

Regent Rasberry asked which form members of the Board of Regents should submit to the Ethics Board by May 15<sup>th</sup>. Ms. Koury noted that it was the Tier 2.1 Level Disclosure Form that should be filled out, and the form would be sent to each member.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 2:10 p.m.