

MINUTES

BOARD OF REGENTS

March 20, 2013

The Board of Regents met in session at 3:22 p.m., on Wednesday, March 20, 2013, in the Louisiana Purchase Room, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chair W. Clinton Rasberry, Jr. called the meeting to order. Executive Assistant Carolyn Blanchard called the roll and a quorum was established.

Present for the meeting were:

W. Clinton Rasberry, Jr., Chair
Joseph Wiley, Vice Chair
Mark Abraham
Joseph Farr
William Fenstermaker
Robert Levy
Richard Lipsey
Edward Markle
Roy Martin III
Albert Sam II

Absent from the meeting were:

Charlotte Bollinger, Secretary
Raymond Brandt
Robert Bruno
Joel Dupré
Chris Gorman
Matthew Jewell

PUBLIC COMMENTS

Chair Rasberry noted that no written requests were received for public comments and asked whether the audience had any comments at the time. There were none.

APPROVAL OF THE MINUTES OF FEBRUARY 25, 2013

On motion of Regent Farr, seconded by Regent Fenstermaker, the Board voted unanimously to approve the minutes of February 25, 2013.

REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION

Commissioner of Higher Education Jim Purcell spoke on how to move Louisiana forward with his presentation entitled "Building Human Capital in Louisiana." He quoted from the book "The Great Reset: How the Post-Crash Economy will Change the Way We Live and Work." The quote stated that "The places that thrive today are those with the highest velocity of ideas, the highest density of talented and creative people, and the highest rate of metabolism." The book entitled "Coming Jobs War" notes the importance of having a density of educated skilled workers along with having good access to good schools, colleges, universities and hospitals. He also mentioned that having local leadership is important, along with regional economic development strategies. Dr. Purcell noted that there are some grand business opportunities in the Shreveport, Lake Charles and Baton Rouge areas, but the window of opportunity to develop human capital to serve those regions are short.

One report noted that jobs connected to export industries, such as agriculture, natural resources, and manufacturing, have changed over the past generation. Today, those same workers are persons credentialed with an associate's degree or higher.

Another report entitled "College Funding Context: Understanding the Difference in Higher Education Appropriations across the States" notes that Louisiana has provided lower than expected levels of support for higher education in the past two decades. In fact, it was noted that the nation is providing the lowest support for higher education since 1965.

Deferred facility maintenance of \$1.758 billion and the lowest faculty salaries in the SREB also pose challenges for Louisiana's higher education. Dr. Purcell noted that North Carolina is one of the few states that have provided more funding to higher education due to its oil boom, while New Hampshire is a "no tax state" and has low support for higher education.

A point from an article in the *Miliken Institute* noted that if one extra year of education was added to the average years of schooling among the employed in the metro area, the result would be an increase in real wages per worker of 8.4 percent. Giving a person additional education helps the entire economy. The article listed five key policy recommendations:

1. Make higher education more affordable;
2. Make higher education more accessible;
3. Increase higher education graduation rates;
4. Strengthen coordination between higher Ed institutions and industries; and
5. Promote research and development.

These recommendations align with the Board of Regents' three major master plan goals.

Dr. Purcell next addressed the funding of high cost programs. He said if Louisiana wants to produce graduates in high demand programs, the state must have a funding model that provides the necessary resources. A discussion next ensued regarding increasing tuition, per – credit-hour tuition and differential tuition.

Louisiana is working to address workforce needs by: (1) enhancing campus efforts to address workforce needs; (2) reaching out to our out-of-state alumni to encourage them to return to Louisiana for great new opportunities; (3) listening to business and industry; and (4) seeking additional funding support for higher education.

REPORTS AND RECOMMENDATIONS

PLANNING, RESEARCH AND PERFORMANCE COMMITTEE

On behalf of Regent Wiley, Chair of the Planning, Research and Performance Committee, Dr. Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, presented the Planning, Research and Performance Committee Report of March 20, 2013.

CONSENT AGENDA

On motion of Regent Wiley, seconded by Regent Martin, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the items listed under the Consent Agenda:

- A. R.S. 17:1808 (Licensure)
 - 1. Initial License
 - a. Relay Graduate School of Education
 - 2. License Renewals
 - a. Pearl River Community College
 - b. Southern Arkansas University
 - c. Texas Christian University
 - d. Texas Wesleyan University

- B. Proprietary Schools Advisory Commission
 - 1. Initial Licenses
 - a. Alpha Medical College, LLC
 - b. Amazing Careers in Dental Assisting, LLC
 - 2. AOS Degree Application
 - a. Fortis College
 - 3. License Renewals
 - Baton Rouge School of Court Reporting (01/26/06)
 - Blue Cliff College--Lafayette (01/27/00)
 - Central Louisiana School for Dental Assistants (01/26/06)
 - Coastal College--Hammond (02/23/89)
 - Court Reporting Institute of Louisiana (01/27/11)
 - Dryades YMCA School of Commerce (02/27/97)
 - ITI Technical College (01/27/00)
 - Lafourche Merchant Marine Training Services (01/27/10)
 - Louisiana Dental Assistant School, LLC (01/27/05)
 - Moore Career College, Inc. (01/27/10)
 - Multi-Cultural Educational Community Center of Achievement, Inc. [(MECCA) (01/22/09)
 - Southwest Dental Academy, LLC (01/25/12)
 - Tulsa Welding School--Jacksonville Campus (01/27/10)
 - WyoTech--Florida (01/27/10)

GRAD ACT

- A. Adjustments Resulting from Final Review of Board of Regents' Curriculum Inventory as They Relate to GRAD Act Targeted Measures

On motion of Regent Wiley, seconded by Regent Martin, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to authorize the Commissioner of Higher

Education, in concert with the system offices and the campuses, to make adjustments, if necessary, to the number and accreditation status of relevant academic programs in Attachment D of the institutions' GRAD Act Agreements so that the GRAD Act Measure relates directly to the Board of Regents updated Curriculum Inventory (CRIN).

TOPS EQUIVALENCY COURSE REQUEST

On motion of Regent Wiley, seconded by Regent Martin, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to request Board of Regents' support for inclusion of AP Human Geography as an equivalent in the Social Science category for use in TOPS eligibility.

ADOPTION OF THE PLANNING, RESEARCH AND PERFORMANCE COMMITTEE REPORT OF MARCH 20, 2013

On motion of Regent Wiley, seconded by Regent Martin, the Board voted unanimously to adopt the Planning, Research and Performance Committee Report of March 20, 2013. *(Copy on file in the office of the Board of Regents.)*

ACADEMIC AND STUDENT AFFAIRS COMMITTEE

On behalf of Regent Abraham, Vice Chair of the Academic and Student Affairs Committee, Dr. Karen Denby, Associate Commissioner for Academic Affairs, presented the Academic and Student Affairs Committee Report of March 20, 2013.

PROPOSED NEW ACADEMIC PROGRAMS

On motion of Regent Abraham, seconded by Regent Wiley, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant conditional approval for the following:

- **Associate of Science in Nursing -- SLCC**
- **Associate of Applied Science in Technical Studies – NTCC**
- **Associate of Applied Science in Criminal Justice – CLTCC**
- **Bachelor of Fine Arts in Digital Media – LSUS**

On motion of Regent Abraham, seconded by Regent Wiley, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant conditional approval to the following, contingent on legislative approval of the Board of Regents Tuition Policy that allows for differential tuition for high cost programs in high demand fields:

- **Associate of Applied Science in Helicopter Pilot Operations -- BRCC**

On motion of Regent Abraham, seconded by Regent Wiley, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant full approval for the following:

- **Bachelor of Science in Information Technology – SLU**
- **Graduate Certificate in Hazards Policy Studies – UNO**

CONSENT AGENDA

On motion of Regent Abraham, seconded by Regent Wiley, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to approve the items on the Consent Agenda as listed below:

- A. University of Louisiana at Monroe – Full Approval – Small Business Risk Management Institute**
- B. Southern University at Shreveport – Conversion of the CTS in Web Development and the CTS in Computer Information Systems to CAS Degrees**
- C. Routine Staff Reports**
 - 1. Staff Approval of Routine Academic Requests**
 - 2. Progress Reports for Conditionally Approved Programs/Units**
 - 3. Past Due Reports for Academic Programs/Research Units**
 - 4. Letters of Intent/Proposals in the Queue**

ADOPTION OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE REPORT OF MARCH 20, 2013

On motion of Regent Abraham, seconded by Regent Wiley, the Board voted unanimously to adopt the Academic and Student Affairs Committee Report of March 20, 2013. (Copy on file in the office of the Board of Regents.)

FACILITIES AND PROPERTY COMMITTEE

On behalf of Regent Sam, Vice Chair of the Facilities and Property Committee, Mr. Chris Herring, Budget Analyst for Facilities and Planning, presented the Facilities and Property Committee Report of March 20, 2013.

CONSENT AGENDA

On motion of Regent Sam, seconded by Regent Farr, the Board voted unanimously to accept the recommendation of the Facilities and Property Committee to approve the items on the Consent Agenda as listed below:

(Small Capital Projects)

- 1. Louisiana Tech University – Biomedical Engineering Third Floor Partial Completion**
- 2. LSU and A&M – Acadian Hall Apartment Renovation**
- 3. LSU and A&M – Athletic Administration Building Canopy**
- 4. LSU and A&M – Herget Hall Bathroom Shower Repairs**
- 5. LSU and A&M – LeJeune Hall Roof Replacement**
- 6. LSU and A&M – Louise Garig Hall Roof Replacement**
- 7. LSU and A&M – Middleton Library Modification for the Shell Tutorial Center**
- 8. LSU and A&M -- Virginia Rice Williams Hall General Classroom 102 & 103 Renovations**
- 9. LSU HSC-S – Virology Laboratory Renovations – Room O-235**
- 10. Northwestern State University – Construction of Parking Lot for Student Services Center & Caspari Hall**
- 11. Southeastern Louisiana University – Security Cameras Campus Expansion**
- 12. University of New Orleans – Renovation of Northeast Section of Library’s First Floor**

(Lease Requests)

- 1. LSU and A&M – Construction of Renovations and Improvements to the Tutorial Center, Room 204 Gym Armory Building**
- 2. LSU and A&M – Construction of LSU Tennis Complex**

UPDATE ON FY 2013-2014 BoR CAPITAL OUTLAY RECOMMENDATION

Mr. Herring offered an update on the FY 2013-2014 Board of Regents’ Capital Outlay Recommendation. This was an informational item only.

SOUTHERN UNIVERSITY AT NEW ORLEANS MAJOR REPAIR REQUEST AND ONGOING PROJECT UPDATE

On motion of Regent Sam, seconded by Regent Farr, the Board voted unanimously to accept the recommendation of the Facilities and Property Committee to approve Southern University at New Orleans’ request to move Major Repair funding from ongoing projects with fund balances, to a new project to replace the Chillers in the Physical Plant.

ADOPTION OF THE FACILITIES AND PROPERTY COMMITTEE REPORT OF MARCH 20, 2013

On motion of Regent Sam, seconded by Regent Farr, the Board voted unanimously to adopt the Facilities and Property Committee Report of March 20, 2013. (Copy on file in the office of the Board of Regents.)

LEGISLATIVE COMMITTEE

On behalf of Regent Levy, Chair of the Legislative Committee, Dr. Uma Subramanian, General Counsel, presented the Legislative Committee Report of March 20, 2013.

2013 LEGISLATIVE SESSION UPDATES

1. Update on Board of Regents' Bills
2. Update on Bills Impacting Higher Education
3. Bills Being Monitored

On motion of Regent Levy, seconded by Regent Markle, the Board voted unanimously to receive the Legislative Committee Report. In addition, the Regents' General Counsel was directed to explore, in collaboration with counsel for management boards, the Attorney General's office and the Administration, the possibility of seeking a judicial ruling on whether tuition and mandatory fees constitute a "fee" within the meaning of Article VII, Section 2.1 of the Louisiana Constitution, such that tuition increases require legislative approval by two-thirds vote, and to report back at the regularly scheduled meeting in April 2013.

ADOPTION OF THE LEGISLATIVE COMMITTEE REPORT OF MARCH 20, 2013

On motion of Regent Levy, seconded by Regent Markle, the Board voted unanimously to adopt the Legislative Committee Report of March 20, 2013. (Copy on file in the office of the Board of Regents.)

FINANCE COMMITTEE

On behalf of Regent Fenstermaker, Chair of the Finance Committee, Ms. Barbara Goodson, Deputy Commissioner for Finance and Administration, presented the Finance Committee Report of March 20, 2013.

REVIEW AND ACCEPTANCE OF THE FUNDING FORMULA

On motion of Regent Fenstermaker, seconded by Regent Martin, the Board voted unanimously to approve the Funding Formula recommendations.

ADOPTION OF THE FINANCE COMMITTEE REPORT OF MARCH 20, 2013

On motion of Regent Fenstermaker, seconded by Regent Martin, the Board voted unanimously to adopt the Finance Committee Report of March 20, 2013. (Copy on file in the office of the Board of Regents.)

OTHER BUSINESS

Chair Rasberry thanked Commissioner Purcell for an outstanding job of presenting very solid data which not only analyzed our current state, but also gave clear recommendations to build our human capital. He noted that our students are our most valuable asset.

Chair Rasberry asked the Board members to note that the next regularly scheduled Board meetings will be held on April 24 and 25, 2013.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 3:52 p.m.